



# MULTIPLIER EVENTS

BUSINESS ANALYTICS  
SKILLS FOR THE FUTURE-  
PROOF SUPPLY CHAINS



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# Multiplier Events – Summary of 19 Meetings

The **Multiplier Events** meetings within the **BAS4SC** project were carefully prepared and implemented in accordance with a jointly developed standard, which was established during regular meetings of the project partners. The process of organizing these events included developing a uniform format, ensuring consistent communication, and maintaining high-quality content. Each meeting followed a clearly defined agenda based on a concise yet informative program (**Short Program – Appendix 1**), which included an introductory section, a presentation of project results, a panel discussion, and a question-and-answer session. To ensure visual and substantive consistency, a **sample presentation** was also prepared (**Appendix 2**). These elements contributed to a high level of organizational quality and the effective dissemination of the BAS4SC project results.

The aim of these events was to present the main project objectives, the intellectual outputs achieved so far, and the partners' action plans, as well as to promote the exchange of experiences and discussion on the challenges and expectations concerning highly qualified young professionals in the supply chain sector. The programs included project presentations, coffee breaks, and moderated discussions, allowing participants to actively engage in further project activities and communication within the initiative. Each meeting concluded with a summary of the key takeaways and a collective exchange of experiences.

The events were held at various partner institutions, including the **University of Maribor, Poznan University of Technology, Poznan School of Logistics, University of Novi Sad, J. J. Strossmayer University of Osijek**, and partner universities such as the **University of Trnava, Military University of Technology in Warsaw**, and **WSB Merito University in Poznan**.

Each meeting provided an opportunity to reflect on how modern educational programs can respond to the evolving needs of the labor market, while also enabling the presentation of the project's intellectual outputs and their practical applications.



The meetings combined presentations, discussions, and interactive workshops, fostering active knowledge exchange, networking, and a shared vision for further competence development in the supply chain sector. Participants had the opportunity not only to learn about the project's results but also to share their opinions and ideas, contributing to the shaping of the partners' future activities.

As part of the **BAS4SC – Business Analytics Skills for Future-proof Supply Chains** project, a total of **19 Multiplier Events** were held in various locations, organized by different project partners. The meetings gathered **over 400 participants** from both academic and business communities (confirmation of the number of participants is based on the short program and attendance list of each event – **Appendix 3**). The following section presents the Multiplier Events in the order in which they were organized.



## Overview of Multiplier Events

The first Multiplier Event was held at the **University of Maribor** on **March 11, 2024**. The event provided an opportunity to reflect on how modern educational programs can respond to the evolving needs of the labor market and address the identified gaps in this area (Fig. 1).



Fig. 1. Multiplier Event organized by the University of Maribor, March 11, 2024



The second Multiplier Event took place on **April 2, 2024**, also organized by the **University of Maribor**. Both events combined presentations and group discussions, offering participants a more in-depth and engaging project experience (Fig. 2).

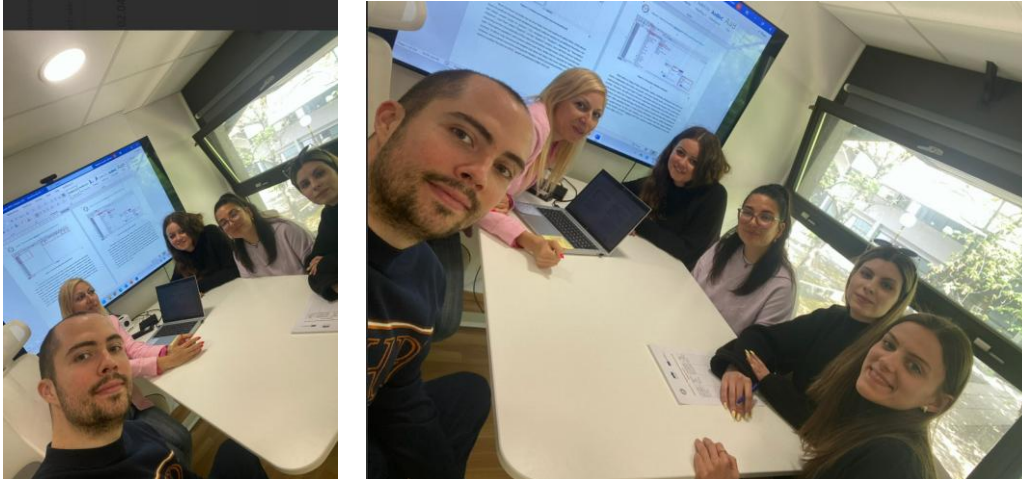


Fig. 2. Multiplier Event organized by the University of Maribor, April 2, 2024

The next meeting was held on **April 23, 2024**, and was organized by **Poznan University of Technology**. During the event, the BAS4SC project was presented, allowing participants to learn about its intellectual outputs and their practical application in the context of the labor market (Fig.3). The Multiplier Event took place at Trnava University.



Fig. 3. Multiplier Event organized by the Poznan University of Technology, April 23, 2024





Another meeting took place on **May 7, 2024**, also organized by **Poznan University of Technology**. It not only provided an opportunity to present the project's results achieved so far but also encouraged participants to actively engage in a discussion on its further development (Fig. 4).



Fig. 4. Multiplier Event organized by the Poznan University of Technology, May 7, 2024

The following Multiplier Event was held on **May 17, 2024**, organized by the **University of Novi Sad**. The BAS4SC meeting served as a platform for an inspiring exchange of experiences among participants from diverse academic and business backgrounds (Fig. 5).




Fig. 5. Multiplier Event organized by the University of Novi Sad, May 17, 2024



## BAS4SC – Business Analytics Skills for the Future-proof Supply Chains 2022-1-PL01-KA220-HED-000088856



A further Multiplier Event took place at the **Poznan School of Logistics** on **May 17, 2024**, during a student conference. The BAS4SC project was presented with the main objective of highlighting competency gaps in business analytics, as well as the project's goals and planned outcomes. Participants had the opportunity to learn about the business analytics skills required to meet current market demands (Fig. 6).



Conference Programme:			
Panel	Start	End	Event
I	08:30	09:00	Participants Registration
	09:00	09:30	Official opening of the LOGiDEAS 2024 conference
	09:30	10:30	Presentation of BAS4SC project
	10:30	10:45	Coffee Break
	10:45	11:30	Discussion about Business Analytics Competencies
II	11:30	12:20	Lecture - GLS Aleksandra Kierszyn - Sustainability at GLS Poland
	12:20	12:35	Logistics Scientific Association, Konrad Staniszewski - Sustainability through a closed loop economy: Directions, Challenges and Perspectives
	12:35	13:25	Lecture - Sieć Badawcza Łukasiewicz - Poznański Instytut Technologiczny Marta Cudziło
	13:25	14:15	Lunch Break
III	14:15	14:30	Scientific Association to GISTec, Natalia Bryła, Paweł Borowiec - Smart solutions for sustainability in the TSL industry: The role of the Internet of Things
	14:30	15:00	Lecture - Vive Anna Miernikiewicz, Eliza Stankiewicz
	15:00	15:15	Scientific Association of Innovative Transport and Logistics Systems, Agnieszka Tessmer, Oliwia Cegiełka The Green Port concept in Polish seaports
	15:15	15:30	Coffee Break

Fig. 6. Multiplier Event organized by the Poznan School of Logistics, May 17, 2024

One of the subsequent meetings was organized by **J. J. Strossmayer University of Osijek** and took place on **June 7, 2024**. Participants were encouraged to actively engage in discussions and to follow the project's communication channels in order to stay updated on its progress (Fig. 7).



Fig. 7. Multiplier Event organized by J. J. Strossmayer University of Osijek, June 7, 2024





The next major Multiplier Event took place on **July 3, 2024**, during the **ICPR2024 Conference** in **Poznan**. It was organized by **Poznan University of Technology**. The event was interactive, fostering the exchange of opinions and helping to build a shared vision for education and business analytics. It also provided a space for an inspiring exchange of experiences among participants from diverse academic and business backgrounds (Fig. 8).



Fig. 8. Multiplier Event organized by the Poznan University of Technology, July 3, 2024

Another BAS4SC meeting was held on **July 9, 2024**, organized by the **University of Maribor**. The event enabled participants to familiarize themselves with the project's intellectual outputs (Fig. 9).



Fig. 9. Multiplier Event organized by the University of Maribor, July 9, 2024

The next Multiplier Event was held at **Poznan School of Logistics** on **September 26, 2024**, during the **WSL Forum 2024** conference. An international debate on analytical skills was organized as part of the event. Project team members presented the main objectives of the BAS4SC project and discussed the set of business analytics competencies that university graduates should possess. Business analytics experts from universities and companies confirmed the relevance and value of the concept developed within the BAS4SC project (Fig. 10).

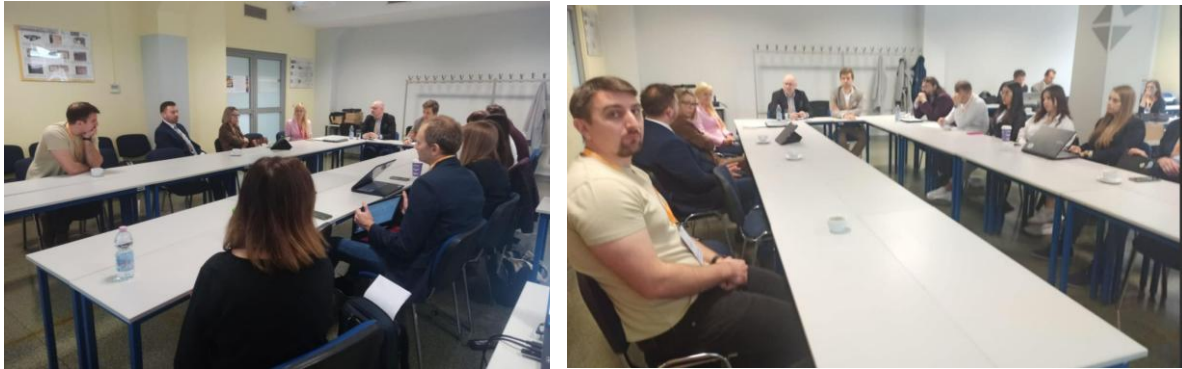


Fig. 10. Multiplier Event organized by the Poznan School of Logistics, September 26, 2024

The next Multiplier Event took place at **J. J. Strossmayer University of Osijek** on **October 4, 2024**. The meeting provided participants with an opportunity to exchange experiences and share their ideas related to developing competencies in the supply chain sector (Fig. 11).

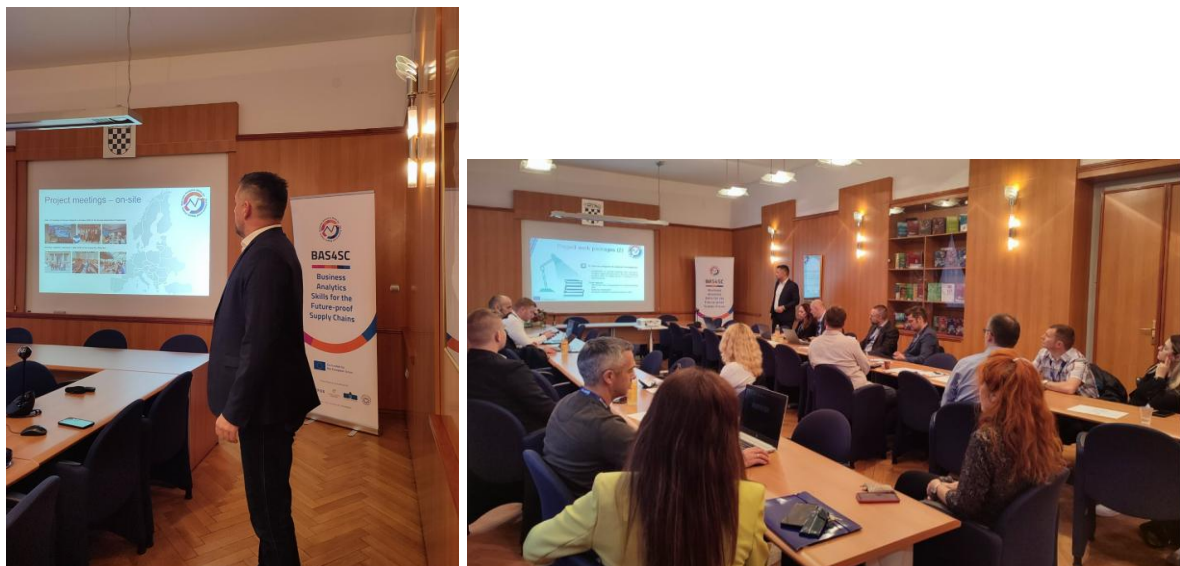


Fig. 11. Multiplier Event organized by the J. J. Strossmayer University of Osijek, October 4, 2024





Another Multiplier Event was organized on **November 28, 2024**, by the **University of Novi Sad**. The event not only enabled the presentation of the project's results achieved so far but also provided an opportunity to gather participants' feedback (Fig. 12).



Fig. 12. Multiplier Event organized by the University of Novi Sad, November 28, 2024

The next Multiplier Event was held at the **Poznan University of Economics and Business** on **December 5, 2024**, and was organized by the **Poznan University of Technology**. The event served as a catalyst for inter-university and cross-sector collaboration, fostering networking and knowledge exchange (Fig. 13).



Fig. 13. Multiplier Event organized by the Poznan University of Technology, December 5, 2024

Another Multiplier Event was organized by the **Poznan University of Technology** in cooperation with its partner institution, the **Military University of Technology in Warsaw**, on **December 10, 2024**. The meeting aimed both to present the project's progress and to gather participants' feedback on the current results of the BAS4SC project (Fig. 14).





Fig. 14. Multiplier Event organized by the Poznan University of Technology, December 10, 2024

The following Multiplier Event was organized by the **Poznan University of Technology** in collaboration with its partner university, **WSB Merito University in Poznan**, and took place on **December 22, 2024**. The event served a dual purpose: it provided an opportunity to present the progress of the BAS4SC project and to collect participants' feedback on the project's results and outcomes achieved so far (Fig. 15).



Fig. 15. Multiplier Event organized by the Poznan University of Technology, December 22, 2024



The next Multiplier Event was organized by the **University of Maribor** on **April 4, 2025**. The meeting focused on discussing the results of the BAS4SC project achieved to date and emphasized the importance of key business analytics competencies in modern supply chain management (Fig. 16).



Fig. 16. Multiplier Event organized by the University of Maribor, April 4, 2025

Another Multiplier Event was organized by the **Poznan School of Logistics** during the **LOGIDEAS Student Scientific Conference**, held on **May 29–30, 2025**. During the conference, the BAS4SC project and its outcomes were presented. Students had the opportunity to learn about the business analytics competencies needed to meet current market demands. They also received information about the final student competition, scheduled to conclude the BAS4SC project in September 2025 (Fig. 17).



## BAS4SC – Business Analytics Skills for the Future-proof Supply Chains 2022-1-PL01-KA220-HED-000088856



STUDENCKA KONFERENCJA NAUKOWA

### LOGISTICS 5.0

THE FUTURE TRENDS OF THE SUPPLY CHAINS

29-30 MAJA  
POZNAN

Conference schedule: 29 May 2025 (Thursday)			Conference schedule: 30 May 2025 (Friday)		
Panel	Hours	Event	Panel	Hours	Workshop
	08:30-09:00	Participant Registration			
	09:00-09:30	Official Opening of the LOGISTICS 2025 Conference			
1	09:30-11:00	BAS4SC Protection - Data analytics - what, who and for whom?	1	09:00-10:00	Workshop 1 - Bridgestone
	11:00-11:45	BRIDGESTONE Protection			
	11:45-12:05	From Seeing to Buying: The Impact of Website Activity on the Supply Chain			
	12:05-12:30	PRZEBIEG			
	12:30-12:50	Human and robot in logistics 5.0 - cooperation, integration or competition?	2	11:00-14:00	Workshop 2 - SAP
	12:50-13:20	KRYWINE NAGLE Protection			
2	13:20-13:40	Humanocentrism and automation - which way will logistics go?			
	13:40-14:00	ZALANDO - FUDGE Protection			
	14:00-14:30	Polish shippers facing the challenges of	3	10:00-14:00	Workshop 3 - BAS4SC



Fig. 17. Multiplier Event organized by the Poznan School of Logistics, May 29–30, 2025





Another meeting, held on **June 4, 2025**, also organized by the **University of Maribor**, presented the BAS4SC project, its outcomes, and its potential to enhance students' preparation for professional and academic purposes (Fig. 18).



Fig. 18. Multiplier Event organized by the University of Maribor, June 4, 2025



On **September 12, 2025**, the **University of Maribor** organized another dissemination meeting, which provided an opportunity to present achievements and share experiences (Fig. 19).



Fig. 19. Multiplier Event organized by the University of Maribor, September 12, 2025

During the BAS4SC project, a total of 19 Multiplier Events (Table 1) were held across various academic centers and partner institutions. These meetings brought together representatives of universities, industry experts, young professionals, and students interested in developing analytical competencies in supply chains.

The purpose of these events was to present the project's objectives and current results, as well as to actively engage participants in discussions on labor market challenges and the educational needs of young professionals. The meetings provided an opportunity to showcase the intellectual outputs developed by the project partners so far and to gather participant feedback that could help shape further project activities. Table 1 summarizes all events.





Table 1. Chronological list of Multiplier Events

No	Partner	Date
1	University of Maribor	March 11, 2024
2	University of Maribor	April 2, 2024
3	Poznan University of Technology	April 23, 2024
4	Poznan University of Technology	May 7, 2024
5	University of Novi Sad	May 17, 2024
6	Poznan School of Logistics	May 17, 2024
7	J. J. Strossmayer University of Osijek	June 7, 2024
8	Poznan University of Technology	July 3, 2024
9	University of Maribor	July 9, 2024
10	Poznan School of Logistics	September 26, 2024
11	J. J. Strossmayer University of Osijek	October 4, 2024
12	University of Novi Sad	November 28, 2024
13	Poznan University of Technology	December 5, 2024
14	Poznan University of Technology	December 10, 2024
15	Poznan University of Technology	December 22, 2024
16	University of Maribor	April 4, 2025
17	Poznan School of Logistics	May 29–30, 2025
18	University of Maribor	June 4, 2025
19	University of Maribor	September 12, 2025



## Quantitative summary

As part of the BAS4SC project, a total of **19 Multiplier Events** were implemented between 2024 and 2025, organized by all consortium partners across four countries: Poland, Slovenia, Croatia, and Serbia (Table 2).

Table 2. Quantitative summary of the implementation of the BAS4SC project

Scope	In the project application	Completed in the project
Number of Multiplier Events	10 events	19 events
Responsibilities between partners	Each partner responsible for organizing two multiplier events	<ul style="list-style-type: none"><li>• Poznan University of Technology (PUT) – <b>6 events</b></li><li>• University of Maribor (UM) – <b>6 events</b></li><li>• Poznan School of Logistics (PSL) – <b>3 events</b></li><li>• University of Novi Sad (UNS) – <b>2 events</b></li><li>• Faculty of Economics and Business in Osijek (EFOS) – <b>2 events</b></li></ul>
Number of participants	200 participants in total	485 participants in total

The activities carried out significantly exceeded the planned performance indicators. The total number of events almost doubled compared to the original application (from 10 to 19), demonstrating a high level of partner engagement and considerable interest in the project's topic within the academic community. The most active organizations were Poznan University of Technology and the University of Maribor, each of which organized six events, playing a key role in the international dissemination of results. The strong participation of PSL in promoting the project further enhanced the project's visibility. The number of participants more than doubled — from the planned 200 to 485 — confirming the high communication effectiveness and substantive appeal of the BAS4SC project. As a result, the Multiplier Events became one of the most visible and lasting outcomes of the project, significantly strengthening its impact and recognition at the international level.



## Conclusions

Between March 2024 and September 2025, the project partners organized a total of 19 dissemination events, attended by over 480 participants representing academia and business. These events proved to be an effective tool for raising awareness of the BAS4SC project within both the scientific community and the logistics and industrial sectors. Participants had the opportunity to learn in detail about the project's goals, objectives, and results to date, significantly increasing its visibility and strengthening its position among key stakeholders.

A high level of participant engagement was a key factor in the success of these events. Active participation in discussions, sharing professional experiences, and proposing practical solutions made it possible to gather valuable opinions and recommendations. The feedback provided to the project partners helped them better adapt planned activities to the actual needs of the labor market and the expectations of the academic community.

The interactive format of the meetings – combining presentations, workshops, discussions, and the exchange of experiences – fostered networking among participants and the joint development of a vision for further competency development in the field of supply chain management. As a result, the meetings not only served an informational and promotional function but also became a space for collaboration, inspiration, and the exchange of best practices.

The Multiplier Event series within the BAS4SC project proved to be an effective tool for communication, promotion, and stakeholder engagement. The conclusions and results gathered during these events were used to further develop the project and strengthen inter-university and cross-sector collaboration, thus supporting the long-term goal of improving the quality of education and professional practice in supply chain management.



# Appendix 1



BAS4SC - Business Analytics Skills for the Future-proof Supply Chains

## BAS4SC MULTIPLIER EVENT

<b>Name of the event</b>	
<b>Partner</b>	
<b>Place</b>	
<b>Date</b>	
<b>Main aim of the event</b>	
<b>No of participants</b>	

**Short program of the event:**

- 10:00 – 10:30 – opening a meeting
- 10:30 – 11:30 – presentation of BAS4SC project
- 11:30 – 11:45 – coffee break
- 11:45 – 12:30 – discussion about business analytics competencies

**Attachments:**

- Lists of attendance

.....  
Project manager signature

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## Appendix 2

### **BAS4SC – Business Analytics Skills for the Future-proof Supply Chains**

#### **BAS4SC**

Business Analytics Skills  
for the Future-proof Supply Chains

Project number – 2022-1-PL01-KA220-HED-000088856

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### BAS4SC – Business Analytics Skills for the Future-proof Supply Chains

BAS4SC project is focused on modifying and improving the higher education curriculum of supply chain management professionals at universities, resulting in improved processes of recognition competencies regarding business analytics. The project partners are linked by the usage of studies and practical experience in the field that's very important for the functioning of the global economy as well as for the operational functioning of single companies.



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## **BAS4SC – Business Analytics Skills for the Future-proof Supply Chains**

**2022-1-PL01-KA220-HED-000088856**



The project is directed to four groups of recipients:

- students - also to candidates for studies, interested in the subject of business analytics for the needs of logistics,
- academic teachers - interested in teaching in accordance with the competency needs defined by business practitioners,
- university authorities - interested in extending the offer of studies and subjects related to business analytics in the area of logistics and modern analytical support tools,
- representatives of logistics companies - interested in acquiring new competences useful in modern supply chains.



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The project consists of work packages



Work package n°1 - Project Management

Work package n°2 - Competence needs analysis

- The main specific objective of this work package is exploring business intelligence talent development in the supply chain management sector, as basic step of integrated approach to development of educational courses in the field of supply chain business intelligence.

Work package n°3 - Courses programs & materials development

- The main result of WP3 will be 3 courses:
  - C1: Advanced using of spreadsheet to analyse logistics data
  - C2: Business Intelligence
  - C3: Statistical method to analysing a logistics data.

Work package n°4 - Piloting&testing

- Main objectives of this work package are:
  - Ensuring best possible preparation of teachers from partner universities
  - Ensuring that course materials are tested in real environment
  - Ensuring valuable feedbacks from students and teachers
  - Validation of learning outcomes in real world environment

Work package n°5 - Dissemination of a project

- The aim of Work package 5 is to disseminate information about the implementation of the project, it will be achieved through a number of dissemination activities.



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## BAS4SC

- More information
- <https://bas4sc.put.poznan.pl/index.php>



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## Appendix 3



BAS4SC - Business Analytics Skills for the Future-proofs Supply Chains

### BAS4SC MULTIPLIER EVENT

Name of the event	Multiplier Event BAS4SC 2024
Partner	University of Maribor
Place	Fakulteta za logistiko, Mariborska cesta 7, 3000 Celje, Slovenia
Date	11th of March 2024
Main aim of the event	To showcase the BAS4SC project and emphasizing the importance of Business Analytics competencies in modern supply chain management
No of participants	14

**Short program of the event:**

- 10:30 – 11:00 – opening a meeting
- 11:00 – 11:30 – presentation of BAS4SC project
- 11:30 – 11:45 – coffee break
- 11:45 – 12:30 – discussion about business analytics competencies

**Attachments:**

- Lists of attendance

Project manager signature

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BAS4SC – Business Analytics Skills for the Future-proofs Supply Chains

## BAS4SC MULTIPLIER EVENT

Name of the event	Multiplier Event BAS4SC 2024
Partner	University of Maribor
Place	MIITR, Gregorčičeva ulica 21b, 2000 Maribor, Slovenia
Date	2nd of April 2024
Main aim of the event	To showcase the BAS4SC project and emphasizing the importance of Business Analytics competencies in modern supply chain management
No of participants	5

**Short program of the event:**

- 16:30 – 17:00 – opening a meeting
- 17:00 – 17:30 – presentation of BAS4SC project
- 17:30 – 17:45 – coffee break
- 17:45 – 18:30 – discussion about business analytics competencies

**Attachments:**

- Lists of attendance

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BAS4SC - Business Analytics Skills for the Future-proofs Supply Chains

## BAS4SC MULTIPLIER EVENT

Name of the event	Student Scientific Conference – BAS4SC 1 <sup>st</sup> Multiplier Event at Tmava University
Partner	Poznan University of Technology
Place	Hornopotočná 23, 918 43 Tmava
Date	23th of April 2024
Main aim of the event	The Multiplier Event aimed to present the current project results, raise awareness among stakeholders, and encourage the use of the project outcomes.
No of participants	5

**Short program of the event:**

- 10:00 – 10:30 – opening a meeting
- 10:30 – 11:30 – presentation of BAS4SC project
- 11:30 – 11:45 – coffee break
- 11:45 – 12:30 – discussion about business analytics competencies

**Attachments:**

- Lists of attendance

  
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## BAS4SC MULTIPLIER EVENT

Name of the event	BAS4SC 2 <sup>nd</sup> Multiplier Event at University WSB Merito
Partner	Poznan University of Technology
Place	Powstańców Wielkopolskich 5, 61-895, Poznan
Date	07th of May 2024
Main aim of the event	The Multiplier Event aimed to present the current project results, raise awareness among stakeholders, and encourage the use of the project outcomes.
No of participants	32

### Short program of the event:

- 09:00 – 09:30 – opening a meeting
- 09:30 – 10:30 – presentation of BAS4SC project
- 10:30 – 10:45 – coffee break
- 10:45 – 11:30 – discussion about business analytics competencies

### Attachments:

- Lists of attendance

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## BAS4SC MULTIPLIER EVENT

Name of the event	Multiplier Event LOGIS 2024
Partner	University of Novi Sad
Place	Faculty of Transport and Traffic Engineering, Vojvode Stepe 305, Belgrade, Serbia
Date	17th of May 2024
Main aim of the event	To showcase the BAS4SC project in a special session at the LOGIS 2024 conference, emphasizing the importance of Business Analytics competencies in modern supply chain management.
No of participants	27

### Short program of the events:

- 10:00 – 10:30 – Event opening, registration and short introduction of BAS4SC project
- 10:30 – 11:00 – Coffee Break
- 11:00 – 12:15 – Detail presentation of BAS4SC project
- 12:15 – 13:00 – A panel discussion on Business Analytics competencies for SC managers
- 13:00 – 13:15 – A panel discussion wrap-up and event closing.

### Attachments:

- Lists of attendance

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## BAS4SC MULTIPLIER EVENT

<b>Name of the event</b>	Students Scientific Conference LOGIDEAS – BAS4SC 1 <sup>st</sup> Multiplier Event at Poznan School of Logistics
<b>Partner</b>	Poznan School of Logistics
<b>Place</b>	Poznan School of Logistics Building – Estkowskiego 6 Street, 61-755 Poznan
<b>Date</b>	17th of May 2024
<b>Main aim of the event</b>	During the student conference, the BAS4SC project was presented to students from various universities in Poland. The main objective was to present the main objectives of the project and its planned results, as well as the business analytics competences covered by the materials that will be produced by the project partners within the project. Students were able to get information about what business analytics competences they need to meet market requirements.
<b>No of participants</b>	36

### Short program of the event:

- 09:00 – 09:30 – opening a Conference
- 09:30 – 10:30 – presentation of BAS4SC project
- 10:30 – 10:45 – coffee break
- 10:45 – 11:30 – discussion about business analytics competencies

### Attachments:

- Lists of attendance

Project manager signature

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**BAS4SC – Business Analytics Skills  
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2022-1-PL01-KA220-HED-000088856



**BAS4SC - Business Analytics Skills for the Future-proofs Supply Chains**

## **BAS4SC MULTIPLIER EVENT**

<b>Name of the event</b>	BAS4SC 1st Multiplier event at EFOS
<b>Partner</b>	J.J. University of Osijek, Faculty of Economics and Business in Osijek
<b>Place</b>	Faculty of Economics and Business in Osijek, Trg Lj. Gaja 7, 31000 Osijek, Croatia
<b>Date</b>	7th of June 2024
<b>Main aim of the event</b>	Main aim of the event was to introduce participants with Erasmus+ Strategic Partnerships for Higher Education - BAS4SC - Business Analytics Skills for the Future-proofs Supply Chains, as a project initiated in response to changes in labour market. Project objectives were explained, as well intellectual outputs which have already been done or will be conducted by project partners in the next year. Participants were invited to follow the communication channels of the project and to get involved with their ideas and experience.
<b>No of participants</b>	31

### **Short program of the event:**

- 09:00 – 09:15 – opening a meeting
- 09:15– 10:45 – presentation of BAS4SC project
- 10:45 – 11:00 – coffee break
- 11:00 – 12:00 – discussion about highly educated young workforce skills in supply chains – challenges and expectations
- 12:00 – 12:15 – discussion & conclusion

### **Attachments:**

- Lists of attendance

  
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BAS4SC - Business Analytics Skills for the Future-proofs Supply Chains

## BAS4SC MULTIPLIER EVENT

Name of the event	BAS4SC 3 <sup>rd</sup> Multiplier Event at Poznan University of Technology
Partner	Poznan University of Technology
Place	J. Rychlewskiego 2, 60-965 Poznan
Date	03th of July 2024
Main aim of the event	The Multiplier Event aimed to present the current project results, raise awareness among stakeholders, and encourage the use of the project outcomes.
No of participants	29

### Short program of the event:

- 16:00 – 16:30 – opening a meeting
- 16:30 – 17:30 – presentation of BAS4SC project
- 17:30 – 17:45 – coffee break
- 17:45 – 18:30 – discussion about business analytics competencies

### **Attachments:**

- Lists of attendance



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## BAS4SC MULTIPLIER EVENT

Name of the event	Multiplier Event BAS4SC 2024
Partner	University of Maribor
Place	Fakulteta za logistiko, Mariborska cesta 7, 3000 Celje, Slovenia
Date	9th of July 2024
Main aim of the event	To showcase the BAS4SC project and emphasizing the importance of Business Analytics competencies in modern supply chain management
No of participants	30

### Short program of the event:

- 15:30 – 16:00 – opening a meeting
- 16:00 – 16:30 – presentation of BAS4SC project
- 16:30 – 16:45 – coffee break
- 16:45 – 17:30 – discussion about business analytics competencies

### **Attachments:**

- Lists of attendance

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## BAS4SC – Business Analytics Skills for the Future-proof Supply Chains 2022-1-PL01-KA220-HED-000088856



BAS4SC - Business Analytics Skills for the Future-proofs Supply Chains

### BAS4SC MULTIPLIER EVENT

Name of the event	X International Logistics Scientific Conference - WSL Forum 2024 – BAS4SC 2 <sup>nd</sup> Multiplier Event at Poznan School of Logistics
Partner	Poznan School of Logistics
Place	Poznan School of Logistics Building – Estkowskiego 6 Street, 61-755 Poznan
Date	26th of September 2024
Main aim of the event	An international debate on analytical skills was organised as part of the WSL Forum 2024 conference. During the event, members of the project team presented the main aspects of the BAS4SC project and also discussed a set of business analytics competencies that university graduates should possess. Business analytics experts from universities and companies confirmed the validity of the concept presented in the BAS4SC project.
No of participants	27

#### Short program of the event:

- 09:00 – 09:30 – opening the Conference
- 09:30 – 10:00 – opening the meeting and presentation of BAS4SC project
- 10:00 – 11:00 – Debate on analytical competences

#### Attachments:

- Lists of attendance

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**BAS4SC - Business Analytics Skills for the Future-proofs Supply Chains**

## **BAS4SC MULTIPLIER EVENT**

<b>Name of the event</b>	BAS4SC 2nd Multiplier event at EFOS
<b>Partner</b>	Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business in Osijek
<b>Place</b>	Faculty of Economics and Business in Osijek, Trg Lj. Gaja 7, 31000 Osijek, Croatia
<b>Date</b>	4th of October 2024
<b>Main aim of the event</b>	Main aim of the event was to present to the participants Project results after 2 years of the Erasmus+ Strategic Partnerships for Higher Education - BAS4SC - Business Analytics Skills for the Future-proofs Supply Chains. Future students' trainings were explained and some developed materials were shown. Participants were invited to follow the communication channels of the project and to get involved with their ideas and experience.
<b>No of participants</b>	18

### **Short program of the event:**

- 10:00 – 10:15 – opening a meeting
- 10:15– 11:45 – presentation of BAS4SC project
- 11:45 – 12:00 – coffee break
- 12:00 – 13:00 – discussion about possibilities of implementing developed materials in HEIs of South and East Europe
- 13:00 – 13:10 – conclusion of the meeting

### **Attachments:**

- Lists of attendance

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## BAS4SC MULTIPLIER EVENT

Name of the event	Multiplier Event, NTP Novi Sad
Partner	University of Novi Sad
Place	Science and Technology Park (NTP Novi Sad), Fruskogorska 1, 2100 Novi Sad
Date	28.11.2024.
Main aim of the event	To showcase the BAS4SC project in a special session at the Science and Technology Park, emphasizing the importance of Business Analytics competencies in modern supply chain management.
No of participants	14

**Short program of the event:**

- 10:00 – 10:30 – Event opening, registration and short introduction of BAS4SC project
- 10:30 – 11:00 – Coffee Break
- 11:00 – 12:30 – Detail presentation of BAS4SC project
- 12:30 – 13:15 – A panel discussion on Business Analytics competencies for SC experts
- 13:15 – 13:30 – A panel discussion wrap-up and event closing.

**Attachments:**

- Lists of attendance

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BAS4SC - Business Analytics Skills for the Future-proofs Supply Chains

## BAS4SC MULTIPLIER EVENT

Name of the event	BAS4SC 4 <sup>th</sup> Multiplier Event at Poznan University of Economics and Business
Partner	Poznan University of Technology
Place	Al. Niepodległości 10, 61-875 Poznan
Date	05th of December 2024
Main aim of the event	The Multiplier Event aimed to present the current project results, raise awareness among stakeholders, and encourage the use of the project outcomes.
No of participants	47

### Short program of the event:

- 11:00 – 11:30 – opening a meeting
- 11:30 – 12:30 – presentation of BAS4SC project
- 12:30 – 12:45 – coffee break
- 12:45 – 13:30 – discussion about business analytics competencies

### Attachments:

- Lists of attendance

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## BAS4SC MULTIPLIER EVENT

Name of the event	BAS4SC 5 <sup>th</sup> Multiplier Event at Military University Of Technology
Partner	Poznan University of Technology
Place	gen. Sylwestra Kaliskiego 2, 00-908 Warszawa
Date	10th of December 2024
Main aim of the event	The Multiplier Event aimed to present the current project results, raise awareness among stakeholders, and encourage the use of the project outcomes.
No of participants	9

### Short program of the event:

- 09:00 – 09:30 – opening a meeting
- 09:30 – 10:30 – presentation of BAS4SC project
- 10:30 – 10:45 – coffee break
- 10:45 – 11:30 – discussion about business analytics competencies

### Attachments:

- Lists of attendance

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## BAS4SC MULTIPLIER EVENT

Name of the event	BAS4SC 6 <sup>th</sup> Multiplier Event at University WSB Merito
Partner	Poznan University of Technology
Place	Powstańców Wielkopolskich 5, 61-895, Poznan
Date	22th of December 2024
Main aim of the event	The Multiplier Event aimed to present the current project results, raise awareness among stakeholders, and encourage the use of the project outcomes.
No of participants	43

### Short program of the event:

- 09:00 – 09:30 – opening a meeting
- 09:30 – 10:30 – presentation of BAS4SC project
- 10:30 – 10:45 – coffee break
- 10:45 – 11:30 – discussion about business analytics competencies

### Attachments:

- Lists of attendance



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## BAS4SC MULTIPLIER EVENT

Name of the event	Multiplier Event BAS4SC 2025
Partner	University of Maribor
Place	GH Bernardin, Portorož, Slovenia
Date	4th of April 2025
Main aim of the event	To showcase the BAS4SC project and emphasizing the importance of Business Analytics competencies in modern supply chain management
No of participants	26

**Short program of the event:**

- 10:00 – 10:30 – opening a meeting
- 10:30 – 12:30 – presentation of BAS4SC project
- 12:30 – 12:45 – coffee break
- 12:45 – 14:30 – discussion about business analytics competencies

**Attachments:**

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## BAS4SC MULTIPLIER EVENT

<b>Name of the event</b>	Students Scientific Conference LOGIDEAS – BAS4SC 3 <sup>rd</sup> Multiplier Event at Poznan School of Logistics
<b>Partner</b>	Poznan School of Logistics
<b>Place</b>	Poznan School of Logistics Building – Estkowskiego 6 Street, 61-755 Poznan
<b>Date</b>	29th-30th of May 2025
<b>Main aim of the event</b>	During the student conference, the BAS4SC project was presented to students from various universities and logistics companies in Poland. The main goal was to present the main objectives of the project and its planned results, as well as the business analytics competences covered by the materials that will be produced by the project partners within the project. Students were able to get information about what business analytics competences they need to meet market requirements and during the workshop were introduced to the final student competition that will take part in September 2025 in Poznan
<b>No of participants</b>	45

### Short program of the event:

#### 29.05.2025

- 09:00 – 09:30 – opening a Conference
- 09:30 – 11:00 – presentation of BAS4SC project, aims, survey results to all Conference participants

#### 30.05.2025

- 10:00 – 13:00 – BAS4SC workshop for BAS4SC multiplier event participants - discussion about business analytics competencies and final competence for students
- 13:00 – 14:00 – discussion about final competition in September in Poznan

### Attachments:

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## **BAS4SC MULTIPLIER EVENT**

<b>Name of the event</b>	Multiplier Event BAS4SC 2025
<b>Partner</b>	University of Maribor
<b>Place</b>	Faculty of Logistics, Celje, Slovenia
<b>Date</b>	4th of June 2025
<b>Main aim of the event</b>	Showcase the BAS4SC project, results and potential for improving learning capacities to foreign students and teaching staff.
<b>No of participants</b>	27

**Short program of the event:**

- 08:00 – 08:30 – opening a meeting
- 09:30 – 12:30 – presentation of BAS4SC project
- 12:30 – 12:45 – coffee break
- 12:45 – 14:30 – discussion about business analytics competencies

**Attachments:**

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## BAS4SC MULTIPLIER EVENT

<b>Name of the event</b>	Multiplier Event BAS4SC 2025
<b>Partner</b>	Faculty of Logistic, Celje, Slovenia
<b>Place</b>	Zeliščarski center JV Slovenije
<b>Date</b>	12th of September 2025
<b>Main aim of the event</b>	Showcase the BAS4SC project, results and potential for improving learning capacities to teaching staff.
<b>No of participants</b>	20

**Short program of the event:**

- 10:00 – 10:30 – opening a meeting
- 10:30 – 12:30 – presentation of BAS4SC project
- 12:30 – 12:45 – coffee break
- 12:45 – 14:45 – discussion about business analytics competencies

**Attachments:**

- Lists of attendance



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