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WORKSHOP OSIJEK – C2

BUSINESS ANALYTICS SKILLS FOR THE FUTURE-PROOF SUPPLY CHAINS

Overview of the Osijek Workshop
(April 6–11, 2025)

The workshop, held at the Faculty of Economics and Business in Osijek, was the second test event of the BAS4SC project, focusing on validating the materials included in the *Business Intelligence* textbook. The program consisted of lectures, practical workshops, case studies, interactive decision-making games, and team-building sessions for participants (Appendix 1).

Day 1 – April 6 (Sunday): Participant Arrival

Participants arrived throughout the day, allowing time for settling in and preparing for the event.

Fig. 1 Project Partner Meeting

Day 2 – April 7 (Monday): Opening Ceremony and Team-building

The workshop began with participant registration, followed by the official opening. Welcome speeches were delivered by representatives of EFOS, the BAS4SC Project Leader, and the local event coordinator. After a coffee break, the workshop agenda, participating consortium members, meeting objectives, and evaluation tools were presented. Afternoon sessions focused on introducing and integrating the student participants. The day concluded with a short organizational discussion regarding the upcoming sessions.

Fig. 2 Case study

Day 3 – April 8 (Tuesday): Lectures and Workshops – C2 Textbook (Chapters 1–4)

The first day of substantive work covered chapters 1–4 of the *Business Intelligence* textbook. Morning lectures presented individual chapters, followed by discussions on potential improvements to the materials. After lunch, students participated in practical workshops,

learning methods for solving problems and using analytical tools. The day concluded with a summary and completion of evaluation tools for this section.
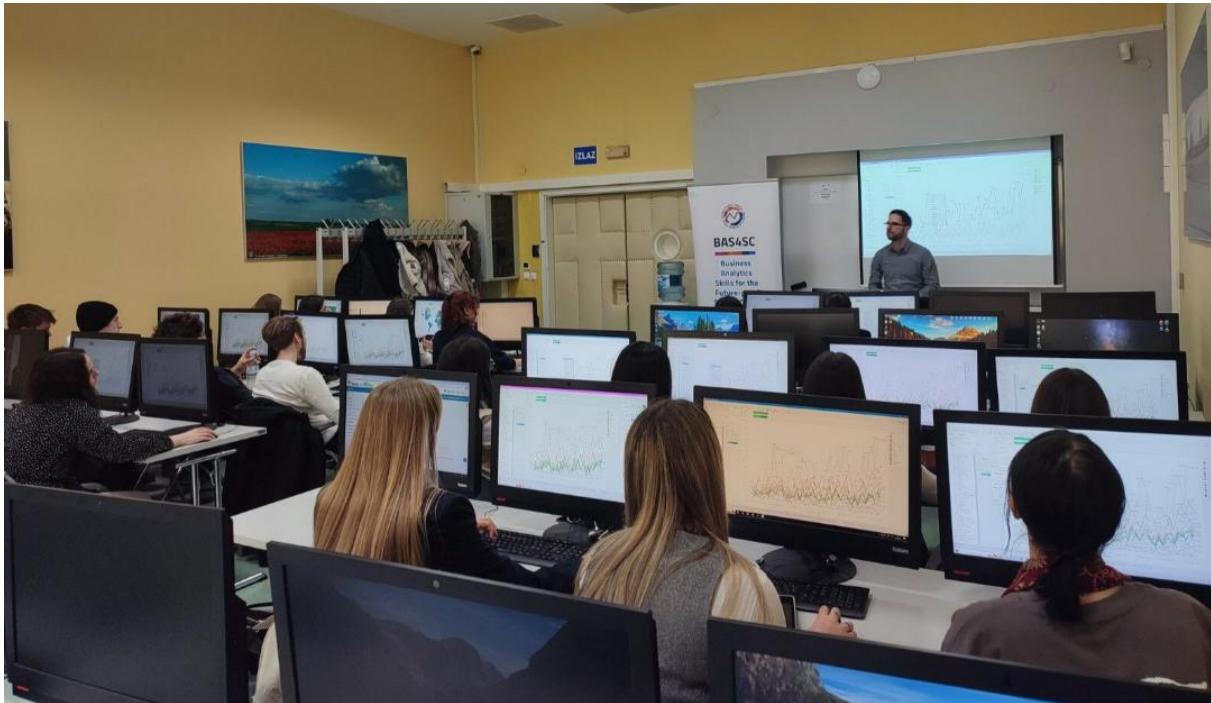

Fig. 3 Case study

Day 4 – April 9 (Wednesday): Lectures and Workshops – C2 Textbook (Chapters 5–8)

The second day continued the previous format, covering chapters 5–8. Participants attended lectures and practical workshops to practice topics and apply analytical tools. The day ended with a summary and completion of evaluation tools to provide feedback on the quality and usefulness of the materials.

Fig. 4 Discussions on the textbook and materials

Day 5 – April 10 (Thursday): Advanced Content and Case Studies

The morning sessions introduced chapters 9–10 of the C2 textbook, followed by a workshop based on a decision-making game, allowing participants to apply their knowledge in simulated scenarios. Afternoon sessions focused on two case study modules, during which students solved practical problems and discussed their results. The day concluded with a summary of the materials and completion of evaluation tools.

Day 6 – April 11 (Friday): Competition, Evaluation, and Summary

The final day began with a student competition based on the C2 textbook materials, followed by the announcement of results. An evaluation discussion was held with students and consortium members to assess the effectiveness of the training, suggest improvements, and plan further actions. The event concluded with a summary and scheduling of subsequent testing activities.

Fig. 5 Project Partner Integration

Question: How do you evaluate the organization of the piloting & testing activity in general?

Of the 21 responses, 85.7% of students rated the organization of the pilot and testing activities as 5, and 14.3% rated them as 4. The average rating was 4.86, representing 97.2% of the maximum possible score.

Interpretation:

The results indicate that the organization of the pilot and testing activities was highly appreciated by students. Participants found the course efficient, well-planned, and supportive of achieving the learning objectives. The high proportion of top ratings confirms that the process was transparent, easy to follow, and enabled effective participation for all students.

Comment:

The organization of the pilot and testing activities is exemplary and represents a strong asset of the course. To maintain this high standard, it is recommended to continue current

organizational practices and provide ongoing technical and substantive support during sessions. This ensures that participants can fully utilize the materials and tools provided in the pilot activities.

Question: How do you evaluate the way the classes were conducted?

Of the 21 responses, 85.7% of students rated the course delivery as 5, and 14.3% rated it as 4. The average rating was 4.86, representing 97.2% of the maximum possible score.

Interpretation:

The results indicate that the classes were conducted in a highly professional, engaging, and clear manner. Students appreciated the instructors' competence, the clarity of the material presentation, and the opportunities for active participation, all of which facilitated knowledge acquisition and practical application of skills.

Comment:

The course delivery received exceptionally high ratings, reflecting the instructors' commitment and effective teaching organization. It is recommended to maintain the current teaching methodology and continue employing engaging forms of instruction to ensure the same high quality of teaching in future editions of the course.

Question: How do you evaluate the organization of the trip?

Of the 21 responses, 90.5% of students rated the organization of the trip as 5, and 9.5% rated it as 4. The average rating was 4.90, representing 98.0% of the maximum possible score.

Interpretation:

The results indicate that the trip was very highly rated in terms of organization. Students appreciated the thorough preparation, the clear sequence of activities, and the efficient logistics. The high percentage of 5 ratings confirms that the trip was well-planned, smoothly executed, and provided participants with both educational value and positive interpersonal experiences.

Comment:

The organization of the trip is a significant strength of the project. To maintain this high standard, it is recommended to continue the current approach to logistics and activity planning. Additionally, a short pre-departure survey could be introduced to gather participants' expectations and further tailor the program to their needs.

Question: How do you evaluate the organization of accommodation?

Of the 21 responses, 85.7% of students rated the accommodation organization as 5, and 14.3% rated it as 4. The average rating was 4.86, representing 97.2% of the maximum possible score.

Interpretation:

The results indicate that the accommodation organization was rated very highly. Students appreciated the convenience, location, and standard of the facilities, which positively contributed to their stay and facilitated focus on classes. The high ratings confirm that the logistics were efficiently organized and well-adapted to participants' needs.

Comment:

The accommodation organization is a key factor in the overall positive reception of the project. It is recommended to maintain the current standard and continue monitoring student feedback to make minor improvements as needed, ensuring comfort and satisfaction for all participants.

Question: How do you evaluate the place where the piloting & testing activity was organized?

Of the 21 responses, 90.5% of students rated the pilot and test location a 5, and 9.5% rated it a 4. The average rating was 4.90, representing 98.0% of the maximum possible score.

Interpretation:

The results indicate that the location for the pilot and test activities was rated very highly. Students found the space functional, well-prepared, and conducive to conducting

classes. The high percentage of 5 ratings confirms that the location was suitable and supported effective participation in all sessions.

Comment:

The choice of location significantly contributed to the positive reception of the project. It is recommended to maintain this standard and regularly review the availability and equipment of the rooms to ensure maximum comfort and efficiency for participants in future editions of the course.

Question: Will you recommend activity to your colleagues?

Of the 21 responses, 95.2% of students rated this criterion a 5, and 4.8% rated it a 4. The average rating was 4.95, representing 99.0% of the maximum possible score.

Interpretation:

The results indicate that the vast majority of students would be willing to recommend the pilot and test activities to their colleagues. This high score reflects strong participant satisfaction, excellent organization, and the educational and practical value of the entire project. The absence of ratings lower than 4 further underscores the coherence and effectiveness of the implemented activities.

Comment:

The activities were rated exceptionally high in terms of content, organization, and practical applicability. It is recommended to maintain this standard and continue gathering student feedback to further refine future editions, ensuring they meet participants' needs and expectations.

General comments

Student feedback indicated a very positive reception of both the classes and the overall project. Participants highlighted the high quality of presentations, the meticulous preparation of the sessions, and the well-thought-out and comprehensive organization. The topics were considered interesting and practically applicable, providing knowledge that is directly useful in professional careers.

Students also appreciated the friendly and supportive atmosphere during the classes, as well as the instructors' professional approach. The accommodation was rated as comfortable and conveniently located, contributing positively to participants' overall experience.

Overall, the workshop was perceived as valuable, well-organized, and enjoyable. Students expressed a strong willingness to participate in future editions and recommended the project to others, confirming its high quality both in terms of content and organization

Conclusions

The workshop in Osijek received very high marks from students. Participants emphasized that the sessions were carefully prepared, thoughtfully structured, and professionally conducted. The workshop topics were interesting, practical, and relevant to their future careers, and the presentations and teaching materials effectively supported knowledge acquisition.

Students also appreciated the organization of the entire trip – the workshop location was well-chosen, accommodations were comfortable, and logistics ran smoothly. The friendly and supportive atmosphere during the sessions encouraged active participation and engagement in group work.

Overall, the Osijek workshop provided a valuable educational and practical experience. The high level of participant satisfaction and their willingness to recommend the workshop to others confirm that the project was implemented to an excellent standard.

Appendix 1

BAS4SC - Business Analytics Skills for the Future-proof Supply Chains

AGENDA OF THE TESTING MEETING

Date	Hours	Activity	Room
April 6, 2025 Sunday	00:00-24:00	Participants arriving in Osijek (Croatia)	
April 7, 2025 Monday	8:00-11:00	Welcome and registration of participants	
	11:00-13:00	Opening of testing event at Faculty of Economics and Business in Osijek Welcome speech by the representatives of EFOS Welcome speech by the Project Leader of BAS4SC Project Consortium Welcome speech by the Project coordinator for testing event at EFOS	
	13:00 -13:15	Coffee Break	
	13:15-14:45	Presentation of testing event Agenda Presentation of participating consortium members in testing Presentation and definition of meeting goals and tools for verifying goals	
	14:45-15:45	Lunch break	
	15:45-17:15	Introduction of meeting participants (students) Social networking between participants	
	17:15-19:00	Short discussion on follow-up days and additional questions	
April 8, 2025 Tuesday	8:00-9:30	Lectures from C2 Book (Chapter 1-2) Presentation of Chapters 1&2 from C2 Book Short discussion on potential improvements and additional questions	
	9:30-9:45	Coffee break	
	9:45-11:15	Lectures from C2 Book (Chapter 3-4) Presentation of Chapters 3&4 from C2 Book Short discussion on potential improvements and additional questions	
	11:15-12:15	Lunch break	

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	12:15-13:45	Workshops on C2 Book (Chapter 1-2) Presentation and work with students on workshop from C2 Book Presentation of the method of solving tasks and using analytical tools
	13:45-14:00	Coffee break
	14:00-15:30	Workshops on C2 Book (Chapter 3-4) Presentation and work with students on workshop from C2 Book Presentation of the method of solving tasks and using analytical tools
	15:30-16:00	Summary of the testing materials from C2 Book (Chapter 1-4) Completing the evaluation tools
April 9, 2025 Wednesday	8:00-9:30	Lectures on C2 Book (Chapter 5-6) Presentation of Chapters 5&6 from C2 Book Short discussion on potential improvements and additional questions
	9:30-9:45	Coffee break
	9:45-11:15	Lectures on C2 Book (Chapter 7-8) Presentation of Chapters 7&8 from C2 Book Short discussion on potential improvements and additional questions
	11:15-12:15	Lunch break
	12:15-13:45	Workshops on C2 Book (Chapter 5-6) Presentation and work with students on workshop from C2 Book Presentation of the method of solving tasks and using analytical tools
	13:45-14:00	Coffee break
	14:00-15:30	Workshops on C2 Book (Chapter 7-8) Presentation and work with students on workshop from C2 Book Presentation of the method of solving tasks and using analytical tools
	15:30-16:00	Summary of the testing materials from C2 Book (Chapter 5-8) Completing the evaluation tools
April 10, 2025 Thursday	8:00-9:30	Lectures on C2 Book (Chapter 9-10) Presentation of Chapters 9&10 from C2 Book Short discussion on potential improvements and additional questions
	9:30-9:45	Coffee break
	9:45-11:15	Workshop with decision game Presentation and work with students on workshop with decision game Presentation of the method of solving tasks and using analytical tools
	11:15-12:15	Lunch break
	12:15-13:45	Case study presentation from C2 Book Case study solving with students and result discussion

TESTING MEETING   2

BAS4SC - Business Analytics Skills for the Future-proof Supply Chains

	13:45-14:00	Coffee break	
	14:00-15:30	Case study presentation from C2 Book Case study solving with students and result discussion	
	15:30-16:00	Summary of the testing materials from C2 Book (Chapter 9-10) Summary of case study solving and testing Completing the evaluation tools	
April 11, 2025 Friday	8:00-10:00	Student competition based on C2 Book materials Result announcement	
	10:00-11:30	Discussion on the success of the training with students and potential improvements and evaluation Discussion on the success of the training between consortium members	
	11:30-11:45	Coffee break	
	11:45-14:00	Meeting Summary Determination of Dates for Further Testing Activities	

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